01

NODED.

The Budding Dispensary of Knowledge

02

Outline

03

Problems in the Current Industry

STANDARDS FOR CONTINUING ED

As of now, there is no standardized comprehensive continuing educational platform for plant medicine.

STANDARDS FOR BEST PRACTICES

Overall, there is a lack of uniform industry standards and best practices.

FINANCIAL BARRIERS

Financial barriers limit access to plant medicine information and courses.

Solutions via the Noded Platform

ACCREDITING BODY

An accredited industry source for evidence-based continuing education.

INDUSTRY PARTNERS

Partner with industry educators to standardize best practices that meet the evolving needs of the community.

ACCESSIBLE INTERFACE

Create/curate evidence-based information for all players in the industry.

05
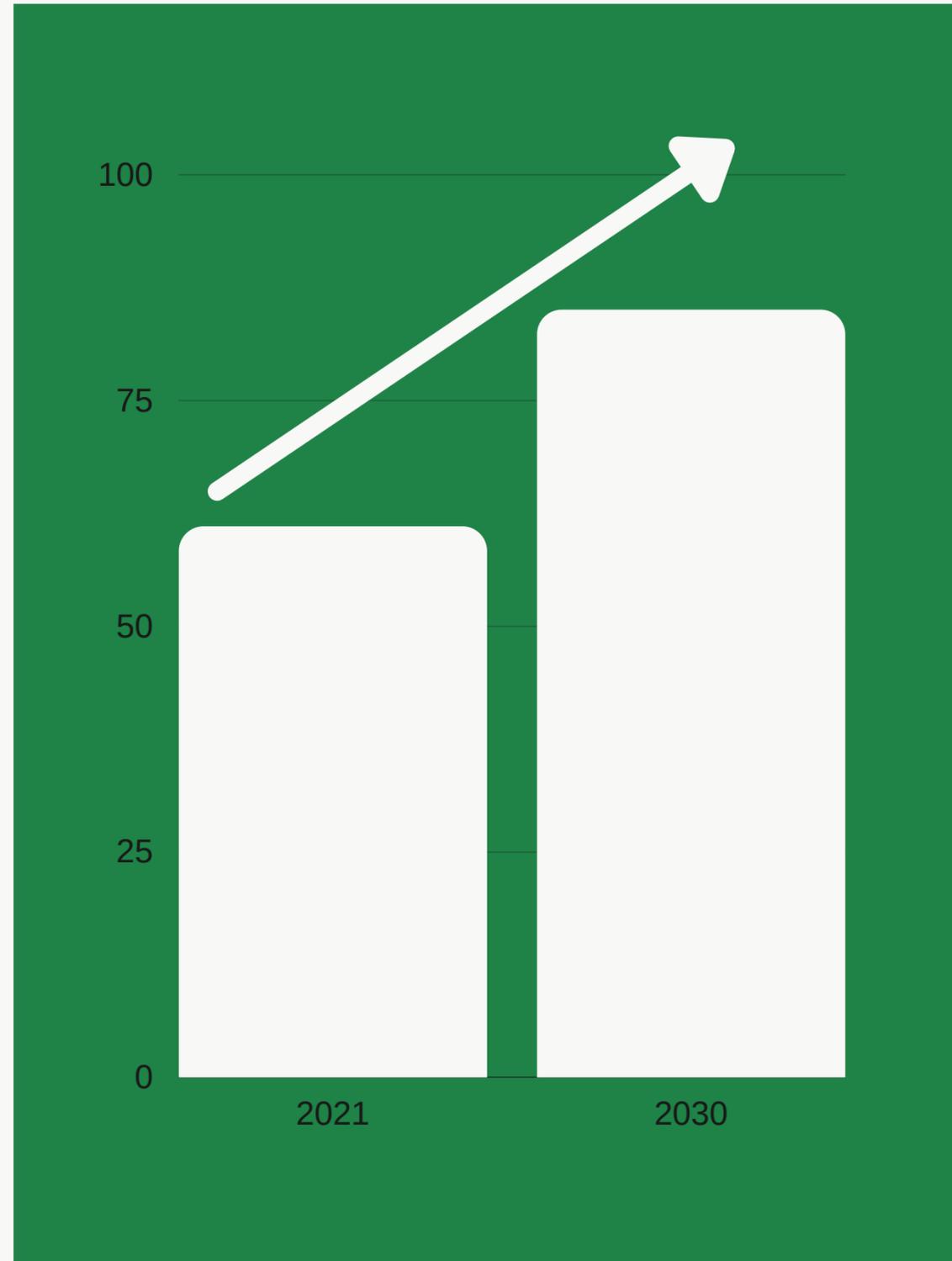
Market Analysis

According to FlowHub, the cannabis industry is currently valued at $61 billion. It is projected to exceed $80 billion by 2030.

Market Analysis

$4500 USD

$2500 USD

$1500 USD

The average cost to onboard an employee, excluding education.

The average cost for complete cannabis education ONLY.

Average yearly costs, per employee for training.

Market Analysis

POTENTIAL USER BASE

A 2019 data scrape revealed **12,675 active dispensaries** this has since **doubled.**

40% of business owners spend time on **non-income** activities.

An average company **loses** up to **2.5%** of its **total revenue** onboarding.

13% of medical schools surveyed teach **endocannabinoid** science.

The Noded Platform

EDUCATION

- Entry-level to professional education to all ages and economic groups.

- Based on global and evidence-based research.

- Noded.info creates industry standards applicable to all facets of the cannabis community.

BEST PRACTICES

Establish industry standards for (not limited to):

- Teaching the whole endocannabinoid system.

- Associate training and satisfaction.

- Workplace safety.

- Processing.

- Cultivating.

- Cannabis history.

- Cannabis and travel.

Platform Build

TIMELINE

| PHASE 1	PHASE 2	PHASE 3	PHASE 4
Beta Build	Beta Release	Official Launch	Maintenance
In Process	December 2021	March 2022	Ongoing
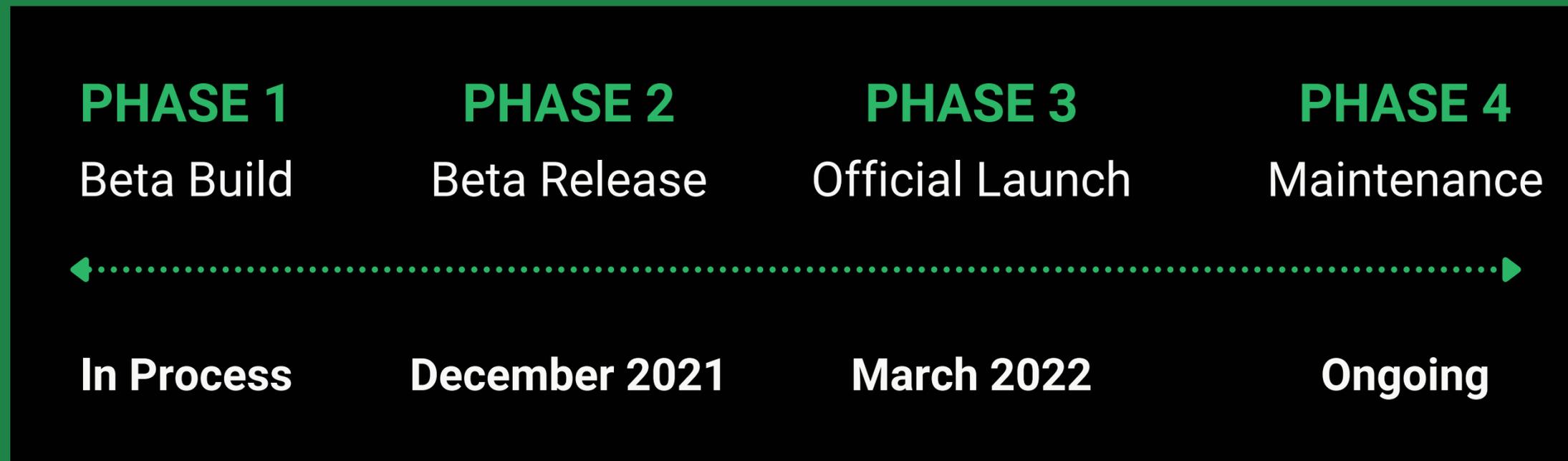
Platform Build

Phase 1: Initial Beta Build... $500,000

Phase 2: Beta Release... $1,000,000

Phase 3: Official Release... $1,500,000

Phase 4: Maintenance... $500,000

Phase 4
14.3%

Phase 1
14.3%

Phase 2
28.6%

Phase 3
42.9%

**Total Funding Goal:
$3,500,000.00 USD**
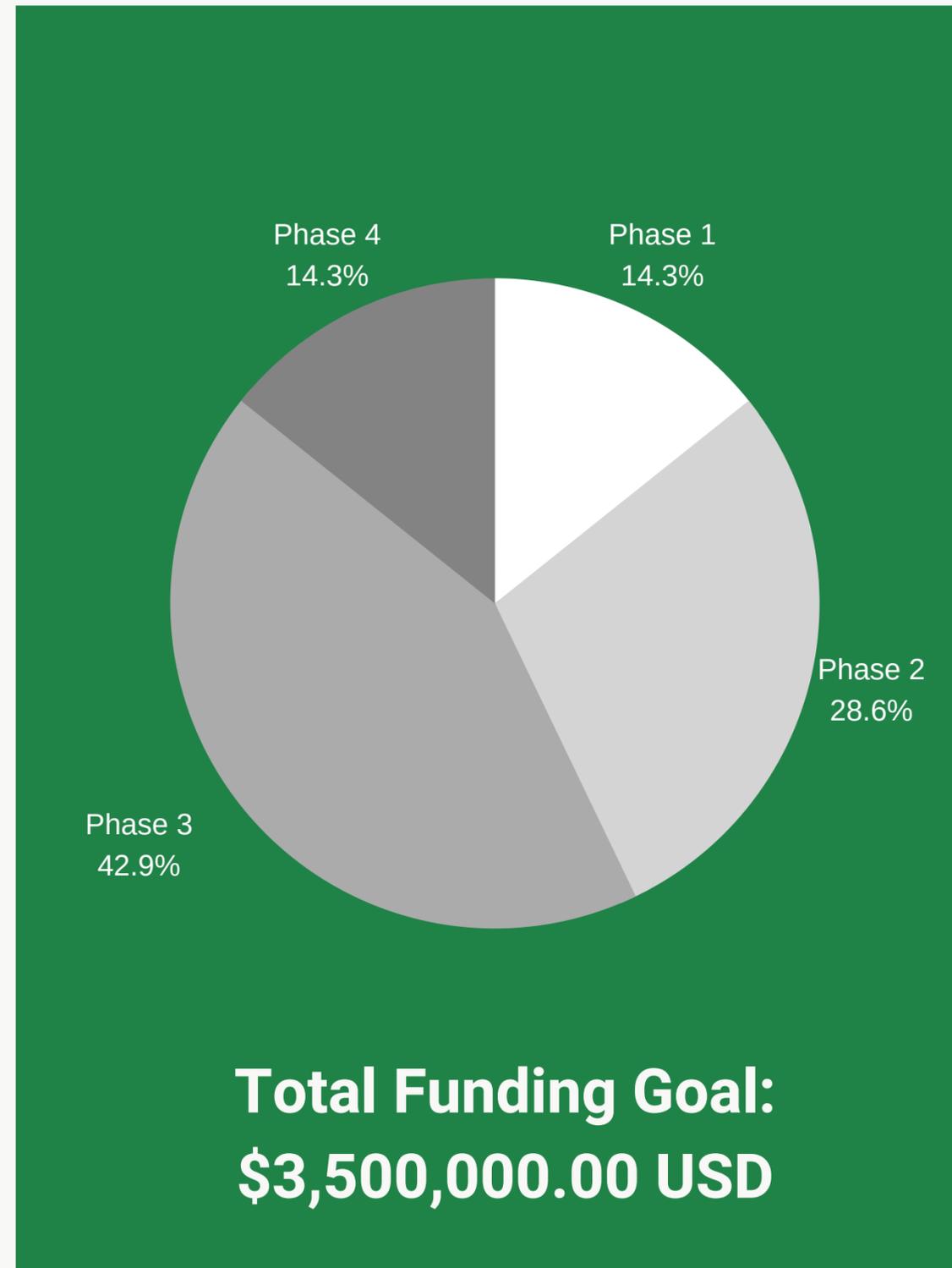
Team

NYDIA ZAMORANO-TORRES
Founder, Visionary

Nydia Zamorano-Torres, born in California, raised by a world-renowned educator, 17 year licensed physical therapist, cannabis education consultant, ganja clergy woman, mom, advocate, and activist.

Companies: URWellnessLLC, Got Terpenes?
Organizations: Cannabis Coalition for Education & Equity, World Cannabis Foundation, Cannabis Spa Association, NEW

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Team

ASHLEY M. CORRADO

Founder, Project Manager

Ashley Corrado hails from Boston, MA. She owns two creative firms and has a rich background in research and data analytics. She is a cannabis advocate who works to stop stigma by celebrating and encouraging more cannabis-driven clinical research.

Companies: Fortuna Design, PR by AC, LLC
Organizations: Mass CBA, Boston Local Co-op, The Society of Clinical Research Associates, Inc.

Thank you!

For references and more information, please read our latest **White Paper**.